

Citizens for a Loring Park Community (CLPC)
BOARD OF DIRECTORS MEETING MINUTES - Draft
Monday, October 11th, 2010

Hosted by Loring Park Office Building / 430 Oak Grove, Room #207

Boardmembers present: Gary Gliem, Christopher Hoffer, John Van Heel, Neil Reardon, Janine Jelks-Seale, Neil Carlson, John Novak, Mike Marn, and Bob Hansen.

Boardmembers absent: Pat Hafvenstein

Staff: Jana L. Metge, Coordinator

6:15-6:30 p.m. Executive Committee gathered to overview agenda and update on administrative happenings and activities, as well as budget and cash flow status.

I. The CLPC Board Meeting was called to order at 6:33 p.m. by Gary Gliem, President.

MOTION: That the Oct. 2010 Board agenda be approved. M/S/C Bob/Janine

MOTION: That the August and September 2010 Board minutes be approved. M/S/C Neil C./Bob

The following announcements were made:

- **NRP Policy Board Elections – Thursday, Nov. 18th – 6:30 p.m. @ Crown Roller Mill – Fr 2.**
- Neighborhood Holiday Party & Curry Dinner set for **Thursday, Dec. 2nd** from 5:30-8:30; hosted by Pat Hafvenstein and World Mission Prayer League/228 Clifton.
- “Light Up Loring” set for Thursday, Dec. 9th – 6:00-8:00 – If interested in helping to plan, please contact Jana @ CLPC/874-9002.
- Master Plan EVENTS in November – **Thursday, Nov. 4th** – Panel on Creative Arts & Culture in the City and in Loring Park; hosted by the Music Box Theatre – includes food & music!
- **Saturday, Nov. 6th** – Community Design Workshop – “Visioning”; hosted by the Wesley Church/1400 block of 1st Ave., next to the Convention Center!
- **Livability Committee in October** will be hosted by Wesley Church; the Community Center Floor at the Park is being refinished.
- **Neighborhood USA IS COMING TO MINNEAPOLIS IN 2013!!!** The Hyatt Hotel will be the Convention Headquarter with **Loring Park as the Host Neighborhood!!!!** If interested in planning “host” events, please contact Jana!

II. NCEC draft Funding – Neil R. reported that the City has issued a draft allocation chart for 2011 NCEC funding. Loring Park is projected at \$53,000. We projected \$40,000 in our 2011 budget. The board agreed to keep our 2011 fundraising goal the same as proposed in the draft 2010 budget. These funds allow us to post and hire a PT staff for summer/May through September 2011.

Jana presented a request from the Master Plan Steering Committee to have access to \$5,000 for future possible 2011 planning expenses. Projected were costs to cover consultant time for Thursday Gatherings if continued in 2011, additional printing costs which are anticipated per the printing costs for the past two (2) Kick Off sessions, and an option for architectural renderings for a community selected Opportunity Site, should the Master Plan Committee forward such a recommendation to the Board. John VH also explained a cost of registration to USGBC (Green Building Council) of \$300 and how access and resources through this membership could benefit the Master Plan process. John VH also presented the Optional Service presented for additional market analysis to better prep the Nov. 4th and 6th Gathering and Workshop. This research would be based upon the Creative Arts Sector in the Loring Park Neighborhood and

utilized in an asset approach to potential economic stimulation. This presentation by the Consultant team will occur at the Oct. Steering Committee meeting. 3D renderings on an Opportunity site could be developed into marketing materials and may be something of interest to the Steering Committee. This discussion would come up in the Spring of 2011.

Janine asked about timing. Jana reported that printing costs would be assessed in the Spring, John VH stated that the USGBC registration should occur in January. Market research would need to be done now per Steering Committee discussion to be utilized at the November sessions, but would be billed as an additional expense in 2011, and other expenses could be determined by the Committee and would occur Spring of 2011.

MOTION: That \$5,000 of NRP Phase II Nicollet Ave. funding be contracted into the CLPC Administrative Contract to implement our Loring Park Master Planning efforts. M/S/C Neil C./ Neil R. Motion passed unanimously.

Christopher reviewed that the Steering Committee would determine how these funds are utilized and then bring this report back to the Board of Directors. This process was agreed upon.

Neil R. and Jana reviewed the proposed 2011 Operating budget. Included in it is \$34,000 for the Master Plan consultant (\$15,000 of the \$49,000 was paid this past week, in Sept. 2010). There is an increased amount for a health stipend and an amount for a 15 hr./week Independent Contractor to coordinate summer events. Worker's Comp. insurance was increased to \$350.00 based on the 2010 billing and printing line item was increased to accommodate for projected costs per the Master Plan project. There is also a line item for Events under expense and income which include a 2nd Aquatennial Event. There was a correction to the Master Plan Consultant line item increasing it by \$1,000, which increase the total projected 2011 expenses to \$131,725.00.

MOTION: To approve the working 2011 CLPC Operating Budget. M/S/C Neil C./Christopher Motion passed unanimously.

Neil also reviewed the 2010 Year to Date finance report. Our expenses are under projected budgeted expense and our revenue exceeds the projected 2010 projected revenue. Aquatennial revenue was projected at \$1,000 and they actually brought in \$2,400. Christopher agreed to chat with The Woman's Club on projected income on our spread sheet remaining from a 2009 commitment. Under expenses, our phone expense will be less than projected annually. After 1.5 years of debate, Gary and Jana received a refund from Qwest for an error (excessive charges) in year 2009. John negotiated a new web host and donated the cost for a 3 year website to CLPC. Thus, the Internet Fee projected costs will be less than projected in 2010. Our Accounting and Payroll expenses will increase. Jeanne will be coming in October to reconcile the summer months. Event costs are higher than projected, but incoming revenue was also higher to accommodate. Product (T-shirt/Water bottles) costs exceeded projected expense, but we have remaining product on site to sell in 2011. Jana reported that the T-shirts are tax free, but that we per State Law have to pay sales tax on the water bottles. Jana will circulate the directive from our accountant, verified by Sen. Scott Dibble's office.

Neil R. reported that there is approximately \$20,000 in the checking account, which will carry us about 4 months, so into 2011 and that our savings account remains at \$1,500. Jana will be filing a NRP Phase II reimbursement at year-end as well. Janine suggested that we have a brainstorming session on 2011 funding. Christopher reported that the WEDGE has a grant opportunity and could fit with our Urban Farmers' ideas from the Master Plan Workshop.

Neil C. reported that the loringpark.com website from 2002 is still on the web and not our current site. John/Jana will follow up on this to see what we can do.

III. Livability Committee Report

John N. reported on the Nicollet Ave. Safety meeting held today (Mon, Oct. 11th) from 2:00-3:30 hosted by Salsa a la Salsa. City and County staff came even though a holiday. Renee Allen/CCP-SAFE, Lt. Matt Clark, Officer Thomas Subject, Liz Cutter/HN County Attorney's Office, and Shane Zahn from Downtown Improvement District. Michael McLaughlin from the Loring Business Association, Dick and Jan Sandberg from Loring Greenway, Ione and Lisa Siegel from the Loring Property Owners and Managers Group, and John Novak, Bob Hansen, and Jana from CLPC joined Nicollet Businesses. These included Jerusalem's, Corner Market, Savitt Paint/MediaXpress, Salsa a la Salsa, 3 Monkeys Bar & Grill, Great Sun Buffet, Triple Espresso, and Music Box Theatre.

Safety and perception of the area were the main topics. There will be notes from the meeting distributed to the businesses and those in attendance. Jana will also copy the Board. There has been an increase in low level/Part II Livability crimes. Additionally, there have been some street fights and excessive drinking which has carried over to the street and in and out of businesses along the strip. Concern for employee, business, and customer safety especially from 9:00 p.m.-midnight. Prostitution activities were reported from 4:00-6:00 a.m. on the 1500 block of Nicollet/Westside and along 1st Ave., the 1400 block. Music Box utilizes the Emerson lot for event parking, so safety along 14th Street was stressed. There is also a lot of trash.

The meeting produced several immediate, short-term, and long-term solutions. There will be a workgroup meeting next week to develop an implementation plan, along with partners. This will also be distributed to the Board. Neil C. suggested to look into lighting along 14th and to ask Xcel to increase from 80 watts to 110 watts. John N. volunteered to follow up with Xcel. Neil C. also suggested to bring in Traffic patrol and ticket cars. Jana stated that there have been concerns brought to CLPC pertaining to excessive ticketing in the area and that residents, along with businesses are very frustrated with this. The idea of a police sub-station was presented to the group, along with ways to enforce loitering. These will be topics at the next gathering of the businesses. More on this topic may come to Livability Committee, there are people organizing on this in the neighborhood.

Daytime beat Officers are: Doug Dubay and Thomas Subject

Night beat Officers are: Steven Kingdon and Mark (we need to get the last name)

John N. and Bob reported that discussion on Loring Park's Neighborhood Policing Plan will be the topic of the October Livability Committee agenda. **The meeting has been moved from the Park Community Center to Wesley Church.**

IV. Land Use Committee Report

Master Plan Community Design Session & Thursday Panel – The Master Plan Steering Committee will review Nov. 4th & Nov. 6th sessions and planning for the Jan. 20th & Jan. 22nd sessions at their Oct. meeting.

John Van Heel reviewed the LEED/CURA Intern research and passed around a copy of the bound report. He and our interns will be presenting this research project at the Humphrey Institute on **Friday, Oct. 15th** (this Friday) at **noon**. He invited anyone to attend. Jana will distribute logistics.

Janine passed around a hand-out from a MCTC Climate Committee daylong workshop that she and John attended on behalf of CLPC. This charette was held on Sept. 24th, with a followup half day session last week and another half day session on Nov. 18th. Their goal is to reduce their carbon footprint. Janine reported that over 50% of this footprint is due to commuting students. There were breakout groups on Transportation and on Housing. One of the Housing concepts

is to increase housing opportunities to students in and around the Loring Park neighborhood, to reduce the need to commute. Jana reported that Emerson School parents and staff have requested a decision from the District as to whether or not they will be moving in 2011/2012. They have asked that they be notified by this week. Jana will report to the Board on that decision when she hears.

V. Event Dates

Jana reported that “Light Up Loring” has been set for Thursday, Dec. 9th and distributed flyers to the Board. The Neighborhood Holiday Party & Curry Dinner has been set for Thursday, Dec. 2nd from 5:30-8:30 hosted by Pat H. and World Mission Prayer League/ 232 Clifton. It is a great event. Everyone is encouraged to come and bring friends and other neighborhood residents.

March CLPC Annual Meeting date will be carried over to next month so that the Master Plan Steering Committee and Consultant Team can discuss. We want to use this venue as an opportunity for community input/review to the evolving Master Plan.

“**Love Loring**” is set for Friday, Feb. 11th and the Woman’s Club has agreed to host it again this year. Tickets are printed and available for sale by Boardmembers. You can “check out your ten (10) tickets with Jana at any time.

Gary reported that Silent Auction items are needed and asked for help from Board members to secure them. Chris agreed to pursue La Belle Vie. John Novak agreed to pursue Oak Grove General Store, Lotus to Go Go, and Eli’s. Jana will pursue Nicollet Ave. businesses and Loring Kitchen and Bar. Gary will pursue the Walker, ZELO, Mission, and D’Amico. John will ask about another Berger Fountain photo from Carl. Neil C. will ask for a Gift Certificate from the Oak Grill on the 12th Floor of Macy’s. Gary has also purchased a book for donation “Architecture in Minneapolis Parks”. Jana will check in with Hennepin County on the new Hennepin County history book, as well as to secure a “Ride A Long” and lunch with the Chief again and the “Heaven and Hell” lunch and tour with Councilmember Goodman. Pat will provide a “Lunch at the Mansion” again this year and Dunn Brothers will donate a basket. John N. also volunteered to check on a Gift Card from Buca this year. Planning for this event will begin in November. Call Gary or Jana if you are interested in helping to plan this event.

Jana asked about December Committee meetings, as well as November Land Use meeting due to conflict with Holidays. It was decided to cancel the Nov. Land Use meeting. The Livability Committee will bring this issue to their Oct. Livability Committee. We should make this determination and get the information on the website. Also, discussed was the need for a December Master Plan Steering Committee meeting. It was questioned whether or not we needed to have one in December. Jana reported that the Consultants felt that they needed a meeting to report back to the Committee and discuss progress made with Stakeholder interviews, Focus Groups, to de-brief the Nov. Workshops and plan for January.

MOTION: That the November Land Use Meeting be moved from Nov. 22nd to Nov. 15th and that the December Master Plan Steering Committee Meeting be moved to Wed., Dec. 8th and that these dates be posted on the website.
M/S/C Neil R/Neil C.

VI. Executive Coordinator Contract – It was determined that this will be the topic of the November Board of Directors’ meeting. Materials will be circulated.

VII. The meeting was adjourned at 8:37 p.m. – x Christopher Hoffer/JLM

