Citizens for a Loring Park Community

BOARD of Directors’ Meeting Minutes
Mon., Oct. 17th, 2011

Thanks to Diane Moe (Loring Park Director) for hosting the meeting AND bringing lasagna, salad, bread!

Boardmembers present: Christopher Hoffer, John Van Heel, Diane Moe, John Novak, Brad Conley, and Gary Gliem.

Boardmembers absent: Mike Marn, Pat Hafvenstein, Greg Renstrom

Staff present: Jana Metge

I. Meeting was called to order at 6:45 p.m. Agenda approved by Consensus

The following announcements were made:
* Land Use Meeting - Mon., Oct. 24th - 6:30-8:00 p.m. at Loring Park Community Center;
* FEATURES: Presentation II on the proposed 36 story tower on the parking lot next to Emerson School proposed by Magellan Development Group, City Planning staff speaking to the zoning text amendment on Conditional Use Permits for buildings 5 units and higher, and HN Methodist Church back with an issue relating to their signage. Diane reported that the floor is being re-sanded in the big room, so we will move our meetings to the lobby/kitchen.
* Loring Park Neighborhood Master Plan Steering Committee - Wed., Sept. 26th, - 6:30-8:00 at Loring Park Community Center
* Downtown Court Watch - Friday, Nov. 4th from 10:00-noon; 2nd Floor-Downtown Library
* Oct. 19th – Peavey Plaza Open House – Orchestra Hall – 4:30 p.m.
* CLPC Holiday Party & Curry Dinner – Thursday, Dec. 1st from 5:30-8:30 p.m. at 232 Clifton – OPEN TO ALL!!! Donations go to CLPC!
* “Light Up Loring” – Thursday, Dec. 8th. Diane is suggesting that we change the event name to “WinterFest”. MPRB has lost ten M & R staff and the squirrels eat through the lights, so it has been difficult to “light up” Loring. John N. suggested that we use “Tiki Lights”. This event is on the Wed., Oct. 19th Livability agenda to discuss.
* Gary suggested that he talk with Loring Kitchen and Bar about doing a year-end fundraiser.

II. NUSA 2013 Update
Jana reported that the 1st Planning Team meeting was held on Sept. 19th, hosted by The Woman’s Club of Minneapolis. Janine Jelks-Seale flew back from Pittsburgh to attend the Planning Mtg. The 2nd meeting is set for Oct. 20th and to be hosted by Urban Ventures Leadership Foundation. The Development Team meeting is set for Oct. 18th. Jana presented with Dept. Director David Rubedor to City Council COW 2x. Jana and James presented the Minneapolis NUSA 2013 Conference to the NUSA Board of Directors on Thursday, Oct. 6th in Indianapolis, Indiana.

Jana reported on a communication snafu which arose in Indianapolis along with Meet Minneapolis’ request to change the Conference dates. The 1st request was to move the Conference back a day to starting on Tuesday, vs. Wednesday. The vote at the NUSA Board meeting was 13-no, 2-yes, and 5 abstentions. Meet Minneapolis then made a 2nd effort to push the conference to the weekend following Memorial Day. That was voted down by the NUSA Board as well. Meet Minneapolis was working to get in another conference and needed more rooms at the Hyatt. Jana distributed and discussed a memo she submitted to NCR Director David Rubedor following the trip to Indianapolis.

The dates for NUSA 2013 appear to be set now for the Wed.-Sat. prior to Memorial Day weekend.
III. **Land Use Committee** – John Van Heel  
*Magellan Development* – Brian Gordon/Magellan, forwarded the Traffic Study to Jana and she sent it to the Land Use meeting attendees. Questions and concerns were raised by Board members. John will ask Hilary to send a City of Minneapolis Public Works Traffic staff to our Land Use meeting Monday. He stressed the importance of having city staff expertise during our discussion and not just the consultant hired by the Development Team. He hopes to hear how the City views their submitted traffic study.

Gary reported that a commercial space with a liquor license may be a problem for the school and that 14th Street is very narrow with parking on one side and 14 school busses on 14th and Willow 3x per day. Brad reported that there are 133 parking spaces available to contract on the Magellan site.

Christopher suggested that Magellan, due to concerns expressed on limited parking, should be proposing maybe a bike repair shop in the 20,000 SF along with parking/promotion for scooters, zip cars, bikes – promoting alternative forms of transportation as a marketing tool. Also suggested for the commercial space was a satellite public library and/or a breakfast spot.

430 Oak Grove – Jana reported that the tenants are relocating and will be out by Nov. 15th. Plymouth Church Foundation is still looking for 2,000 SF with parking, Sheltering Arms moved to 1730 Clifton, PDI is moving downtown/northloop area, psychologists/Drs. have relocated to Plymouth and St. Louis Park. American Refugee Committee is moving elsewhere in the neighborhood. Eddy’s/Mary Cook closed end of Sept., but is planning a party in October.

Asbestos was found in the building. Todd submitted an environmental remediation funding from the State and the City. He also has been informed that the annex cannot be removed, which would leave him 20 parking stalls short. Work on this project continues.

**Master Planning Process** – John, Jana, and Pete presented at the Loring Greenway Association meeting. Distributed to all condos represented on the Board was the Land Use section of our Master Plan which includes the Loring Greenway Chapter. Master Plan document components were reviewed as well as the planning and Community Engagement process. John asked to receive comments on the Land Use chapter within the next 30 days. John, Jana, and Pete meet with Beth Elliott as least 1 Wed. per month on the technical review of this plan, as well as bringing in other city staff to review the plan. The next Chapter review will be on Historic Preservation (we have pulled that out as a separate chapter from Land Use).

Jana/Gary met with Barb Berg/Emerson School and Jana/Katie Hatt met with Dick Mammen/School Board member on the CLPC evolving Master Plan. Gary reported that Barb had stated that there were many more children in Loring attending elementary school and waiting for busses daily. She felt that the demographic was changing and that folks were living in 1-2 bedroom apartments with young children. The School Board stance is that “Emerson will remain indefinitely”. They have increased the number of K-2 classrooms at this site and are anticipating adding another 3rd grade next year. Jana reported that Dick liked the Loring Hill District Parking concept and suggested that she follow up with MPLS Facilities staff on the feasibility of public parking at the Emerson site as a way to fund sustainable improvements at the school long-term.

Gary shared Star Tribune articles on proposed hi-end rental being proposed around the city and read quotes by Loring Park resident Mary Bujold from Maxfield Research asking the question about “how many units can downtown hold?” Brad displayed an article in the New York Magazine on 1 Madison Ave. which was developed and is now sitting empty, unfinished.

**Motion:** That CLPC submit a letter for the LEED/Pilot Project to continue working with Metro Transit to meet the LEED/ND requirements for transit access in the Loring Park Neighborhood. *John VH/Brad M/S/C*
Jana distributed a Notice of Public Hearing for Oct. 24th at 1:30 or shortly after at City Hall, Room 317-350 S. 5th St. on Adding Bicycles in the Traffic Definition. Christopher/Bradley agreed to contact Shawn Murphy and get more definition and clarity on this topic.

**Phase II funding Status** – Jana distributed funding report showing that of our NRP Phase II allocated $304,587.00 we have available $170,652.45 to spend after the Dec. Council action to freeze funds. We are allowed to contract 66% of that $304,587.00. Out of that amount, we have contracted the Master Plan line item, Loring Greenway line item (spent and completed), and will be contracting the Public Works line item in November. The $897.00 for communications is drawn down as well as some of the Events/Annual Mtg/Admin. funding. We have also drawn down on the $12,000 dedicated to Office rent. 70% of these funds have to be spent on housing/housing related expenses per the NRP Statute. Brad suggested looking for a line item and funding to partner on cattail remediation. Discussion regarding contracting needs through the end of the year proceeded.

Motion: That CLPC move 3.2.1 Commercial Loan ($9,362), 4.1.3 Bicycle Safety ($1,300), and 1.3.1 Heading Home Hennepin ($14,338) for a total of $25,000 to be moved into CLPC Outreach 12.1.1 to include projects and staffing throughout 2012.

Diane/Christopher M/S/C

**NCEC/Community Participation Funding Guidelines** – Christopher/Jana went through the newly proposed CPP guidelines. Funding from this program are the unspent NRP Phase II dollars which were frozen last Dec. 2010 by the Minneapolis City Council. There is no new money. CPP will be utilizing funding which was already appropriated to neighborhoods via their NRP Phase II plans by City Council action.

Jana reported that to date only 6 of 71 neighborhoods have contracted 100% of their NRP Phase II funds. An additional 8 neighborhoods have contracted 90% of NRP Phase II funds. There are 13 neighborhoods who are still developing their Phase II plans, with 2 of those coming to the NRP Policy Board meeting this month for review and approval. 58 neighborhoods are still implementing their Phase II plan.

Jana reported that she had attended the NCEC meeting held at Van Cleve Park last Friday. There are 2 more meetings being held. The purpose is to discuss the CPP funding & guidelines. The next meeting is Wed., Oct. 19th from 7-8 p.m. at North Commons Recreation Center-1801 James Avenue North and then on Thursday, Oct. 27th from 7-8:00 at Rev. Dr. Martin Luther King Jr. Recreation Center – 4055 Nicollet Ave. Jana reported on the following items:

1. There is a new add in the Guidelines from last year - “Participation Program Plans”. There is no definition yet in the guidelines detailing how the implementation of Phase II fits into the new "Program Participation Plan". It was suggested at this meeting that those implementing Phase II prioritize actions from that plan, include community engagement aspects, and then this becomes the CPP plan for the year. NCR staff encouraged us to articulate ways to incorporate Phase II implementation into a Participation Program Plan in our CPP 45 day Guideline review/response.

2. As an overview, the NRP Policy Board recommended re-certifying 100% of eligible TIF districts (following our successful neighbor-driven lobby at the legislature 2 years ago). City Council and Mayor dropped that to 50%, so to $10 M from the $20 M eligible. Then, at the Legislative Conference Committee, there was an agreement to split that amount with Target debt buy down, dropping our available funding to $5M. In December 2010, the Council froze the NRP Phase II funding (money now proposed to be spent with these CPP guidelines). In February of 2011, the Council dedicated the $5m of the new "Transformation Districts funding" to property tax relief, so the only funding for neighborhoods in 2011 and 2012 is the NRP Phase II funds from the amount frozen by the Dec. City Council action. Since these are CPP funds we have to follow the NRP Statute to utilize these funds - the need for a Policy Board and the
requirement of 70% (not 52 1/2%) on housing. Additionally, funds cannot be used for food, donations, see the guidelines for detail.

3. Jana offered another recommendation on the proposed CPP guidelines - that "any appeals of CPP proposals" should go to the Policy Board, not to the NCEC Commission. The entity which reviews and approves NRP Plans and "participation program plans" should be one to review concerns. With the existing Policy Board, this occurs with the Policy Board and the neighborhood proposing the plan, at the table, answering questions during the plan presentation and approval process.

4. 58 neighborhoods are still doing NRP Phase II plans and 13 have yet to do Phase II plans, the Policy Board, post January 2011, will be very busy with NRP Phase II Plans.

5. There is only a section on "staff" not on Independent contractor. This should be added and clarified. Many neighborhoods hire consultants. This may need to be clarified in guidelines.

6. CLPC should give feedback on the existing formula. For example, we are conducting outreach with our Russian population, but those demographic numbers are not reflected in the Census, therefore not in the current CPP formula. Also, if you have crime and foreclosures you get points. If you are working on pro-active strategies such as Downtown Court Watch, Heading Home HN Partnerships, Restorative Justice, etc., to prevent and address crime, benefiting the City as a whole, no points are given for these types of collaboratives.

Christopher reported on the past NCEC Committee of the Whole meeting. He distributed copies of the power point they were presented regarding the transition between NRP and NCR. He reported that the current Policy Board sunsets Dec. 31, 2011. NCR staff are proposing that they will have a new policy board up and running in January of 2012.

The powerpoint identified the future roles of NCEC and the Policy Board: (input will occur when I get copy of powerpoint).

Brad Conley announced that the NRP is holding Policy Board Elections on Nov. 17th. John Novak and Christopher Hoffer are the electors for CLPC. Action was taken last month and Jana asked Gary to sign the Authorization form for NRP. She will submit Tuesday.

Jana encouraged members to attend the NRP Policy Board meeting in October or November. They are the 4th Monday of each month starting at 4:30 p.m. They are hosted by HN County on the 23rd floor conference room.

John VH reported that the Downtown Neighborhood Group monthly meeting will be hosted by Loring Park Neighborhood this month, Monday, October 24th, at the Park, from 4:30-6:00. Neighborhoods in our NCEC District are invited to join us - the topics are 1) Meeting Christopher, their NCEC District rep and 2) Neighborhood USA Conference.

Housing Staff Position – Jana distributed a draft job description. Item tabled until further clarity on NRP transition and impact on CLPC cash flow January-March 2012.

2% Revolving Loan – NRP Phase II funded – Draft Scope has been developed. Item tabled. At this time it appears hopeless that we will ever see 100% of our allocated NRP Phase II funding. Therefore, this historic housing revolving loan component may remain unfounded.
IV. 7:45-8:00  Livability Committee – John Novak
Many CLPC Boardmembers attended the MPRB Board meeting and listened to the discussion regarding Conservancies in Minneapolis Parks – Gary, Christopher, Brad, and Pat; as well as Ede Holmen from Friends of Loring Park Board.

John reported on the Livability Committee meeting in September. Cara Letofsky attended representing the “Vote NO Campaign”. Cara had overviewsed that the State Legislature voted to put a constitutional amendment on the ballot for November 2012 that would add to the Minnesota State Constitution a definition of marriage as between one man and one woman. As many in the Loring Park community know, the community is made up of many loving, committed couples that do not fit that narrow definition. Minnesotans United for All Families is the umbrella for the Vote No campaign and is made up of a broad and growing coalition of faith organizations, members of the business community and communities of color, progressive organizations, nonpartisan organizations, organized labor, community leaders, current and former elected officials, Republicans, Democrats, Greens and Independence Party members. The Livability Committee will considered a resolution and unanimously endorsed this campaign.

Motion: That CLPC supports Minnesota United for all Families and the VOTE NO CAMPAIGN and their efforts against the Constitutional amendment to ban gay marriage and to utilize our logo in their efforts. John/Brad  M/S/1-no.

John talked about being at the demonstration and an encounter with a HN County Deputy Sheriff who instructed him to take off his face mask (used while bike riding due to cold) and then took his photo. He has invited participants to attend the CLPC Livability Committee meeting on Wed. He expressed concern that their tents had been taken down at 1:00 a.m. and destroyed. Jana encouraged John to call and invite Kelsey from HN Co. Commissioner Gail Dorfman’s office.

Motion: That the City of Minneapolis and HN County ensure the safety and well-being of peaceful participants of “Occupy MN”. John/need who seconded this??  M/S/C

V. 8:00-8:30  Administrative Report - Jana
IRS Audit – Letter with completion of Audit states “no concerns or additional taxes owed”.

Fundraising Update – REMINDER - GIVEMN coming up in November!

“Love Loring” – Following discussion on location and date, the board decided to ask The Womans’ Club of Minneapolis to host our event again this year and request Friday, Feb. 17th as the date. Christopher, John N. and Diane Moe offered to go with Gary to meet with Patti Healey and Pam Lehan to pursue cost saving measures. It was suggested to see what they could provide at $25/plate (appetizers or a meal) and to obtain a % of the bar. Gary reported that the theme would be “Love Loring” in Bloom and have a Spring element to it. Jana would also like to book the musical entertainment in the month of November, while there is available Administrative time to work on this.

Loring Park Acoustic Music Festival – Affirmed to do this event again, 2nd Saturday in June. Diane has it on the Park calendar. Jana will proceed to gather planning team and book music. Derek is interested in helping again next year. There is a MRAC grant for “festivals” that Jana will look into.

Cash Flow may be tight depending upon how “smooth” the NRP/NCR transition is this January.

Tax Filings- Our Extension expires mid-November. Tax Filings need to be in.

CLPC Board Date Change – Proposal to change Board date to 3rd Monday – we may need to move it to the 2nd Monday in December per the Holidays.
Outreach/Events completed &/or coming soon:
2nd Booth Manor Event – October 4th – 45 people attended! Great Event! We learned that they celebrate “VICTORY DAY” on May 8th and that there are many Russian Military veterans who where their uniforms at this event and have many stories to tell.

Loring Hill Historic Hill Tour Report – Booklets will be brought to the Nov. Board meeting.

Holiday Party & Curry Dinner – Thursday, Dec. 1st – *Pat & World Mission Prayer League are hosting again this year.*

Loring Park Property Owners Meeting
Loring Business Association Meeting
Loring Greenway Association Meeting
MPRB Meeting – Attended by Gary, Christopher, Diane, Brad, Pat, and Jana
MPRB Peavey Park & MLK Park Events – Brad & Jana attended
“Light Up Loring” / “Winter Fest” – 2nd Thursday in December
“Love Loring” – Date set for Friday, February 17th, 2011

Motion: Christopher Hoffer will serve as Secretary/Treasurer through March 2011.
        *John VH/Diane  M/S/C*

Motion: That the September Board of Director minutes be approved. *Christopher/Brad*
        *M/S/C*

The meeting was adjourned at 9:25 p.m.
Respectfully submitted, JLM/CH